

Course Number	SLO1	SLO2	SLO3	SLO4	SLO5	SLO6	SLO7	SLO8	SLO9	SLO10	SLO11	SLO12
COMM 1154		✓		✓								
COMM 2254			✓	✓		✓						
COMM 3301									✓			
COMM 3302						✓			✓	✓		
COMM 3303					✓							✓
COMM 3305					✓		✓		✓	✓		
COMM 3313		✓										
COMM 3350		✓										
COMM 3351					✓							✓
COMM 3352					✓							✓
COMM 3353					✓		✓					✓
COMM 3354					✓							✓
COMM 3355		✓									✓	
COMM 3356		✓	✓	✓								
COMM 3357			✓	✓								
COMM 4402						✓			✓	✓		
COMM 4403					✓							✓
COMM 4405					✓		✓					✓
COMM 4406					✓		✓					✓
COMM 4407					✓		✓					✓
COMM 4413							✓					
COMM 4414							✓					
COMM 4421N					✓		✓		✓	✓		✓
COMM 4421R					✓		✓			✓		✓
COMM 4421T					✓		✓		✓	✓		✓
COMM 4425					✓		✓					✓
COMM 4426					✓		✓					✓
COMM 4444								✓			✓	
COMM 4450						✓			✓	✓		
COMM 4451						✓			✓			
COMM 4452					✓		✓					✓
COMM 4454	✓					✓						
COMM 4455		✓	✓	✓								
COMM 4484								✓			✓	

*Courses listed represent core and required courses for Mass Communications majors in one of four concentrations: Convergence Journalism, Digital Media & Telecommunication, Film & Video Production and Public Relations.

ACEJMC 12 Professional Values and Competencies

Student Learning Outcomes (SLO)

Source: <http://www.acejmc.org/policies-process/nine-standards/>

SLO1: Understand and apply the principles and laws of freedom of speech and press for the country in which the institution that invites ACEJMC is located, as well as receive instruction in and understand the range of systems of freedom of expression around the world, including the right to dissent, to monitor and criticize power, and to assemble and petition for redress of grievances.

SLO2: Demonstrate an understanding of the history and role of professionals and institutions in shaping communications.

SLO3: Demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic society in relation to mass communications.

SLO4: Demonstrate an understanding of the diversity of peoples and cultures and of the significance and impact of mass communications in a global society.

SLO5: Understand concepts and apply theories in the use and presentation of images and information.

SLO6: Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.

SLO7: Think critically, creatively and independently.

SLO8: Conduct research and evaluate information by methods appropriate to the communications professions in which they work.

SLO9: Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.

SLO10: Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.

SLO11: Apply basic numerical and statistical concepts.

SLO12: Apply current tools and technologies appropriate for the communications professions in which they work, and to understand the digital world.