

Management Department Spring Meeting
January 23, 2015
Adamson Hall Conference Room
10:00 am – 11:30 am

Attending: Tom Gainey, John Upson, Mary-Kathryn Zachary, Faramarz Parsa, Brad Prince, Jeannie Pridmore, Joan Deng, Erich Bergiel, Samantha Dukes, Doug Turner, Jon Anderson, Monica Smith, Susana Velez-Castrillon, Kim Green, Mariana Sanchez, Philip Reaves, Liz Runyan

Not Attending: Leanne DeFoor (Pre-planned Community Service)

Unit and Major Assessment: We took a very broad look at the requirements for both “Unit” and “Program” Assessment. We are required to have the goals for both assessments completed by the end of the Spring semester. “Unit” goals must be ready before the February 13th LDI training. We will try to use some of our previous departmental goals to link to the required Strategic Imperative Goals. As for “Program Assessment”, Cher Hendrix and Cathi Jenks are still defining the requirements. We will begin work on these “program” goals, once the “unit” goals are complete. As department chair, Tom Gainey is ultimately responsible for defining these goals. However, John Upson, Kim Green, and Brad Prince will serve on a departmental task force to review all work and make recommendations.

ACTION ITEM: Faculty teaching a major course (not Core Area F or Business Core) should begin thinking of a goal that begins with, “Students will be able to ...” for their course. Maybe also think of a current assignment (or something you are thinking about implementing) that could be used to assess that goal. Tom Gainey will begin working closely with faculty on these “program” goals once Cher and Cathi develop the template. We will use senior exit surveys for our “indirect” measure and field exams, class assignments, etc. for our “direct” measure.

Management, MIS, and Business Law Field Exam Results (Fall 2012 – Fall 2013): The field exam results for each area were distributed and reviewed. A summary of each review follows:

Business Law: Across each semester, questions # 6, # 8, and # 9 seem to give students the most trouble. In fact, over this period, less than 50% typically answered these questions correctly. We had decided previously that these questions were poorly worded and difficult to understand, and we had submitted new questions to the Assessment Director. We will review the results that use the new questions once the reports are compiled.

Management: Questions # 7, # 8, and # 9 seemed to be particularly difficult for students. These questions deal with types of departmentalization, locus of control, and reinforcement theory. We believe that each of these areas is important and that the questions are fair. Each person that teaches MGNT 3600 was in our meeting and agreed to place more emphasis on these important areas in class.

MIS: This report broke out MIS majors using management-related questions. Our department agreed that this report was of little value. We have decided to submit ten MIS questions (from CISM 3330) to the Assessment Director. In a later discussion, Dean McIntyre agreed that this would be the most logical approach.

Summer Schedule: This is the first year in well over a decade that individuals who wanted two summer courses were not able to get two courses. However, at least each individual who wanted to teach got at least one course. With changes to the Pell Grant about three years ago, summer enrollments have declined. It is possible that courses that do not get adequate enrollment could be cancelled. But we will monitor the situation closely and encourage our students to enrollment in our summer offerings.

e-Flex Program: The brochure for this new program was distributed. It will be geared toward working professionals and students who may not live the Carrollton area (e.g., Douglasville and Newnan students). Most lectures will be online, and orientation and exams will be in class. Most courses will be listed as “D” courses. We are committed to making certain that students are assessed in a controlled environment and that e-Flex courses are viewed by employers in a positive manner.

Undergraduate Programs Committee: Kim Green provided an update of the Undergraduate Programs Committee. This committee is currently examining the RCOB curriculum and examining alternatives that may provide some flexibility within the program of study and/or create degrees/certifications that are currently in demand by employers.

Graduate Programs Committee: Jeannie Pridmore provided an update of the Graduate Programs Committee. This committee is also examining the required curriculum. They are also looking at several possible “tracks” within the traditional MBA program.

(MIS Program): The MIS faculty and chair met for two hours before the department meeting. Some of the issues discussed during this meeting were briefly discussed with the entire faculty. Specific discussions related to possible changes in course design, modifications in course schedules, the creation of an SAP certificate, and revisions to the CISM 3330 course. The chair has a number of action items resulting from this meeting.

(N Funds): Liz Runyan asked all department members to let her know about any additional expenditures for the current academic year. We do not yet know our budget deadlines, but they will likely be a little earlier than last year.

(Performance Evaluations): Tom Gainey announced that performance appraisals would soon be moving to calendar year evaluation periods instead of the current evaluation period (April 1 – March 31). We do not yet know when this change will be effective. Mary-Kathryn Zachary will update our evaluation procedures to match the new AACSB faculty classifications. Doug Turner will assist her with this review.

Respectfully Submitted,

Tom Gainey, Department Chair