

Management Department Minutes – Spring Meeting

February 5, 2016

10:00 am - 1:00 pm

Adamson Hall – Conference Room

Attending: Dr. Thomas Gainey, Dr. John Upson, Dr. Faramarz Parsa, Dr. Doug Turner,
Dr. Brad Prince, Dr. Jeannie Pridmore, Dr. Joan Deng, Dr. Erich Bergiel,
Dr. Mary-Kathryn Zachary, Dr. Jon Anderson, Dr. Kim Green, Dr. Susana Velez-Castrillon,

Not Attending: Mrs. Samantha White, Dr. Leanne DeFoor

(SACS Assessment): Curriculum maps and data on major learning goals are due by March 31st.
Reviewed data collection assignments for fall/spring semesters.

(Digital Measures/Merit Evaluations): Mrs. Runyan will provide training for everyone on Digital Measures before the fall semester. We hope to then have a meaningful discussion about our merit evaluation system. Some questions: Should we use Digital Measures more? Should faculty play a bigger role in inputting data? Does our current system work? What changes are needed? Will UWG require us to use new online system? We probably do need to update our current system to take into account new activities listed in the RCOB Faculty Qualifications document. Also, we probably could download a Word version from Digital Measures and then provide additional detail. It was also suggested that we have an opportunity to provide more narrative to properly address issues such as *Impact and Innovations*.

(Healthcare Informatics) – Dr. Turner provided a brief overview of where we are in this process. Ultimately, we will have to build our curriculum and hire another faculty member. We expect to have this in place by Fall 2017.

(UPC Update) – Dr. Green discussed the mini capstone course for freshmen, the Leadership Academy, and changes in Area F (Econ 2105 is now free to move to the Core Curriculum and free up slot in Area F – this is likely where the mini capstone and Leadership Academy units would go).

(GPC Update) – Dr. Pridmore noted that both MIS and Marketing have created concentrations for MBA students. At least on the MIS side, resources are limited.

(Budget Update) – Dr. Gainey noted that the new CUPA data is now being analyzed. The impact on our department is expected to be minimal.

(Senate Update) – Dr. Velez-Castrillon discussed changes to online course evaluations that we hope will yield higher response rates. She also briefly discussed changes to the hardship withdrawal system and some dual enrollment issues.

(Strategic Planning Update) – Dr. Upson asked for feedback on how we should define ourselves as a college. He also discussed predatory journals. Dr. Upson noted that it might be wise to print out the Cabell’s listing before you send any manuscript in for review.

(Lunch with Dean Faye McIntyre): Open Discussion: Topics included: (1) future of faculty merit evaluations – will they move to the new online system?, (2) need for better communication on deadlines (e.g., merit evaluations), (3) possibility of new “recording studio” for students/faculty – certainly would like to see this in new building, (4) changes in Core Area F – we strongly believe that CISM 2201 and BUSA 2106 need to remain, (5) recap of work with Informatics Program – need for it to fit “Interdisciplinary Major”, and (6) Recording service hours in Digital Measures – Dean’s office does not need this information.

Respectfully submitted,

Dr. Thomas W. Gainey, Department Chair