

SPMG 4660

SPORT FACILITIES MANAGEMENT

3 Semester Hours

Semester/Year:

Instructor:

Office Location:

Office Hours:

Telephone:

E-mail:

Fax:

COURSE DESCRIPTION

This course will provide students with an understanding of the factors involved in planning, designing, equipping and managing sports facilities.

COURSE OBJECTIVES

Students will:

1. have knowledge of the process related to analyzing, planning, and designing sports facilities (Farmer, Mulrooney, & Ammon, 1996; Flynn, 1993; Gabrulson, 1987; Sawyer & Smith, 1999; Walker & Stotlar, 1997);
2. understand the principles and techniques of construction and equipment bids for sports facilities (Bridges & Roquemore, 1996, Farmer, Mulrooney, & Ammon, 1996; Olson, 1997; Sawyer & Smith, 1999; Walker & Seidler, 1993; Walker & Stotlar, 1997);
3. understand and apply methods of operation and maintenance of sports facilities (Bridges & Roquemore, 1996; Farmer, Mulrooney, & Ammon, 1996; Flynn, 1993, Olson, 1997; Sawyer & Smith, 1999; Walker & Stotlar, 1997);
4. understand current practices in facility design to facilitate use and enjoyment of diverse populations (Flynn, 1993; Sawyer & Smith, 1999; Walker & Stotlar, 1997);
5. understand the roles, functions and skills of managers (Bridges & Roquemore, 1996; Horine, 1991; Masterlexis, Barr, & Hums, 1998; Parkhouse, 1995; Sawyer & Smith, 1999; Walker & Stotlar, 1997);

6. understand and have the ability to apply personnel management techniques including recruitment, selection, training and evaluation (Bridges & Roquemore, 1996; Chelladurai, 1999; Horine, 1991; Masterlexis, Barr, & Hums, 1998; Parkhouse, 1995; Sawyer & Smith, 1999; Walker & Stotlar, 1997); and
7. understand techniques of financing, budgeting and fund-raising in sports facilities (Bridges & Roquemore, 1996; Farmer, Mulrooney, & Ammon, 1996; Horine, 1991; Howard & Compton, 1995; Masterlexis, Barr & Hums, 1998; Parkhouse, 1995; Sawyer & Smith, 1999; Walker & Stotlar, 1997).

TEXT, READINGS, AND INSTRUCTIONAL RESOURCES

Required Text: Sawyer, T.H. & Smith, O.S. (1999). The management of clubs, recreation and sport: Concepts and applications. Champaign, IL: Sagamore Publishing.

References:

Bridges, F.L., & Roquemore, L.L. (1996). Management for athletic/sport administration. (2nd ed.). Decatur, GA: E.S.M. Books.

Chelladurai, P. (1999). Human resource management in sport and recreation. Champaign, IL: Human Kinetics.

Farmer, P.J., Mulrooney, A.L., & Ammon, R. (1996). Sport facility planning and management. Morgantown, WV: Fitness Information Technology, Inc..

Flynn, R.B. (1993). Facility planning for physical education, recreation and athletics. Reston, VA: AAHPERD.

Gabrulson, A.M. (1987). Swimming pools: A guide to their planning, design and operation (4th ed.). Champaign, IL: Human Kinetics

Horine, L. (1991). Administration of physical education and sports programs. Dubuque, IA: Brown and Benchmark.

Howard, D.R., & Compton, J.L. (1995). Financing sport. Morgantown, WV: Fitness Information Technology, Inc..

Masterlexis, L., Barr, C.A., & Hums, M.A. (1998). Principles and practice of sport management. Gaithersburg, MD: Aspen Publishers Inc..

Olson, J.R. (1997). Facility and equipment management for sports directors. Champaign, IL: Human Kinetics.

Parkhouse, B.L. (1995). The management of sport. (2nd ed.). St. Louis, MO: Mosby.

Walker, M., & Seidler, T.L. (1993). Sports equipment management. Boston, MA: Jones and Bartlett.

Walker, M.L., & Stotlar, D.K. (1997). Sport facility management. Sudbury, MA: Jones and Bartlett.

Journals:

Athletic Business

Fitness Management

Journal of Sport Management

ASSIGNMENTS, EVALUATION PROCEDURES, AND GRADING POLICY

Assignments:

1. Design and Maintenance Site Review: Visit a sports facility and complete a site review. The following should be included in a typed report (minimum 5 pages). The report should be accompanied by photographs to illustrate your review.
 - Name of the facility
 - General description of the facility
 - Purpose of the facility
 - Ownership and operation of the facility
 - Maintenance of the facility
 - Location of the facility (demographics and transportation)
1. Group Project: The purpose of this assignment is to present a management issue appropriate for a workshop format.

The presentation should last a minimum of 30 minutes and include the following:

- A welcome and icebreaker activity
- An overview of the topic being presented and its importance to the management of sports facilities
- Presentation of materials
- An activity to implement the information given in the presentation

Additional Requirements:

- Use of PowerPoint
- Professional dress
- All team members must play an active role in the presentation

- A1-2 page handout should be prepared to highlight the important points of the presentation. This should also include a minimum of 5 references in APA format.
1. Examinations: Two examinations will be given during the semester. In addition, an examination will be administered during the final examination period at the end of the semester.

Evaluation Procedures:

Facility description 100

Group project 100

Exam 1 50

Exam 2 50

Exam 3 50

Grading Policy:

The final grade in the course will be assigned based on the following percentage of Total Possible Points:

A= 90-100%

B= 80-89%

C= 70-79%

D= 60-69 %

F= below 60%

CLASS OUTLINE

Week 1 Introduction and Overview

Week 2 The Planning Process

Week 3 Facility Design

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Week 4 Facility Design

- Week 5 Facility Operation and Maintenance
- Week 6 Risk Management
- Week 7 Risk Management
- Week 8 Equipment and Supplies
- Week 9 Human Resource Management
- Week 10 Facility Programming and Scheduling
- Week 11 Budgeting
- Week 12 Revenue Generation
- Week 13 Membership Retention
- Week 14 Customer Service
- Week 15 Business Operations
- Week 16 Final Examination/Evaluation as Scheduled

Students are expected to adhere to the highest standards of academic honesty. Plagiarism occurs when a student uses or purchases ghost-written papers. It also occurs when a student utilizes the ideas of or information obtained from another person without giving credit to that person. If plagiarism or another act of academic dishonesty occurs, it will be dealt with in accordance with the academic misconduct policy as stated in The Uncatalog, Undergraduate Catalog, and Graduate Catalog.